

LOUIS
COMFORT
TIFFANY



SPONSORSHIP OPPORTUNITIES

CROCKER
art museum

LOUIS COMFORT TIFFANY



Tiffany Studios, *Group of lamps* (birds-eye detail).
Photograph by John Faier. © 2013 The Richard H.
Driehaus Museum.

About the exhibition

Louis Comfort Tiffany: Treasures from the Driehaus Collection was organized by the Richard H. Driehaus Museum and is toured by International Arts & Artists, Washington, DC.

A celebration of beauty, *Louis Comfort Tiffany: Treasures from the Driehaus Collection* features more than 60 objects, spanning over 30 years of Tiffany's prolific career. One of America's most renowned and inventive artists, Louis Comfort Tiffany (1848–1933) pursued glass, ceramic, metalwork, jewelry, and painting. His technical brilliance in a wide variety of media enabled him to convey his awe of the natural world through a range of objects, from common household items to one-of-a-kind masterpieces. He earned international acclaim for his artistic output, receiving prestigious awards in exhibitions across Europe and the United States. His work was enthusiastically collected by art museums and private collectors throughout his lifetime and continues to be highly sought after today. This exhibition, curated by David A. Hanks, Curator, Stewart Program for Modern Design, revels in Tiffany's artistry and craftsmanship through masterworks from Chicago's distinguished Richard H. Driehaus Collection, the objects never having been presented in a comprehensive exhibition.

On view at the Crocker

Louis Comfort Tiffany: Treasures from the Driehaus Collection will be on view at the Crocker from June 6 – September 12, 2021. The Crocker's display of the exhibition is the final venue in a nearly 3-year tour and, as the only West Coast venue, will undoubtedly attract visitors from the San Francisco Bay Area, the Central Valley, and Southern California. Notably,



Tiffany Studios, *River of Life Window*, 1900–1910. Leaded glass. Photograph by John Faier. © 2013 The Richard H. Driehaus Museum.

it will be supplemented by Louis Comfort Tiffany pieces from the Crocker's own collection - an addition not seen at any previous venues. Finally, the summer months in Sacramento typically see the highest number of visitors to the Museum, and *Louis Comfort Tiffany: Treasures from the Driehaus Collection* is projected to attract tens of thousands of viewers over the course the exhibition.

Louis Comfort Tiffany: Treasures from the Driehaus Collection at the Crocker will also coincide with the Museum's 43rd annual Art Auction Season. Part online art auction, part high-end art live auction event, Art Auction Season is the premier event for artists, art lovers, and art collectors in the greater Sacramento metropolitan area. In 2020, Art Auction Season attracted over 1 million online auction viewers.

The Crocker Art Museum is the premier visual arts institution of the greater Sacramento metropolitan area, and the only art museum accredited by the AAM in the region. The Crocker serves the 2 million residents of and 4.3 million annual visitors to greater Sacramento through exhibitions, public programs, and school-based programs.

About Louis Comfort Tiffany

Born in 1848, Louis Comfort Tiffany was the son of Harriet Olivia Avery Young and Charles Lewis Tiffany, the founder of the luxury goods store Tiffany & Co. After studying painting at the National Academy of Design in 1866–1867, he traveled throughout Northern Africa and Europe on a Grand Tour. The mixing of colors, prints, designs, and influences seen throughout his work dating from the 1870s to the early decades of the 1900s is reflective of his travels.

After establishing numerous iterations of his design company to cater to large-scale commissions and the commercial market, Tiffany took over as art director for his father's business, Tiffany & Co. in 1902. Today, the Tiffany name continues to be part of contemporary culture, both in the form of Tiffany & Co., and in the form of the Tiffany & Co. Foundation and the Louis Comfort Tiffany Foundation. The former was established in 2000 as the philanthropic arm of the luxury goods company dedicated to preserving the environment and natural resources and the Louis Comfort Tiffany Foundation was created in 1918 as an artist's residency program.



Tiffany Glass & Decorating Company, *Miniature Vase*, 1900, blown glass. Photograph by John Faier. © 2013 The Richard H. Driehaus Museum.



Tiffany Glass & Decorating Company, *Eighteen-light Lily Table Lamp*, prior to 1902. Bronze, blown glass. Photograph by John Faier. © 2013 The Richard H. Driehaus Museum.

Premier Sponsor Levels and Benefits

TITLE SPONSOR (\$40,000; one available)

- **Premier name and/or logo placement** on the Crocker **exhibition Title Wall** and on select Crocker exhibition collateral, including exhibition opening invitations and press.
- **Premier name and/or logo placement** in the **Museum Store** during the exhibition on-view period and in **ArtLetter**, Crocker's award-winning member magazine received by 13,000 households per issue.
- **Name recognition on digital collateral** (social media, webpage, and emails).
- **Two (2) invitations to the Founder's Dinner**, an invitation-only dinner for the Museum's top supporters.
- One (1) **Director's Circle President Membership** & all associated benefits, including private talks and tours, collections consulting, and access to the travel program.
- **Ten (10) tickets** to the exhibition's opening at the Crocker and a catalogue for each household attending.
- **Private exhibition preview and lunch** for four (4) with Lial A. Jones, Mort and Marcy Friedman Director and CEO; Scott A. Shields, Associate Director and Chief Curator; and Jayme Yahr, Ph.D., Associate Curator and in-house curator of the exhibition.
- **Verbal recognition** at the exhibition's opening at the Crocker, with the opportunity to make brief remarks.
- **Custom full-page sponsor profile** in one (1) issue of *ArtLetter* and a **full-page color advertisement** in one year (3 issues) of *ArtLetter*.
- **Name recognition** on the **Annual Donor Wall** and in the **Annual Report**.

PRESENTING SPONSOR (\$25,000; one available)

- **Prominent name and/or logo placement with the "Presented by" byline** on the Crocker **exhibition Title Wall** and on select Crocker exhibition collateral, including exhibition opening invitations and press.
- **Prominent name and/or logo placement with the "Presented by" byline** in the **Museum Store** during the exhibition on-view period and in **ArtLetter**, Crocker's award-winning member magazine received by 13,000 households per issue.
- **Name recognition on digital collateral** (social media, webpage, and emails).
- One (1) **Director's Circle Trustee Membership** & all associated benefits including access to the travel program.
- **Private Crocker exhibition preview and lunch** for two (2) with Lial A. Jones, Mort and Marcy Friedman Director and CEO and Scott A. Shields, Associate Director and Chief Curator.
- **Verbal recognition** at the exhibition's opening at the Crocker.
- **Eight (8) tickets** to the exhibition's opening at the Crocker and a catalogue for each household attending.
- **Full-page color advertisement** in one issue of *ArtLetter*.
- **Name recognition** on the **Annual Donor Wall** and in the **Annual Report**.

Sponsorship Terms and Conditions: Some benefit deadlines apply. Sponsorship must be committed by May 1, 2021 to receive recognition on the Title Wall. All benefits will adhere to local, regional, and health and safety guidelines and restrictions. In the event of a benefit change, an alternate will be provided. Annual Report and Annual Donor Wall recognition is for the fiscal year in which the sponsorship was committed.

SIGNATURE SPONSOR (\$15,000)

- Name recognition on the Crocker **exhibition Title Wall**, in the **Annual Report**, and on the **Annual Donor Wall**.
- **Name recognition on digital collateral** (social media, webpage, and emails).
- Name and logo recognition in the **Museum Store** during the exhibition on-view period and in **ArtLetter**, Crocker's award-winning member magazine received by 13,000 households per issue.
- **Verbal and logo recognition** at the exhibition's opening at the Crocker.
- **Six (6) tickets** to the exhibition's opening at the Crocker and an exhibition catalogue for each household.
- **Private exhibition tour** with Jayme Yahr, Ph.D., Associate Curator and in-house curator of the exhibition.
- One (1) **Director's Circle Patron Membership** and all associated benefits, including access to private tours, talks, and the travel program.
- **Half-page color advertisement** in one (1) issue of **ArtLetter**, Crocker's award-winning member magazine received by 13,000 households per issue.



Tiffany Studios, *Humidor*, ca. 1902–1910. Bronze, blown glass. Photograph by John Faier. © 2013 The Richard H. Driehaus Museum.

CONTRIBUTING SPONSOR (\$10,000)

- Name recognition on the Crocker **exhibition Title Wall**, in the **Annual Report**, and on Crocker's **Annual Donor Wall**.
- **Name recognition on digital collateral** (social media, webpage, and emails).
- Name recognition in the **Museum Store** during the exhibition on-view period and in **ArtLetter**, Crocker's award-winning member magazine received by 13,000 households per issue.
- **Logo recognition** at the exhibition's opening at the Crocker.
- **Four (4) tickets** to the exhibition's opening at the Crocker and an exhibition catalogue for each household.
- **Private exhibition preview** with a Crocker docent.

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Additional Sponsorship Opportunities

\$7,500

- Name recognition in Crocker's **Annual Report** and on the **Annual Donor Wall**.
- Name recognition in the **Museum Store** during the exhibition on-view period.
- Name recognition in **ArtLetter**, Crocker's award-winning member magazine sent to 13,000 households per issue.
- **Two (2) tickets** to the exhibition's opening at the Crocker and an exhibition catalogue for each household.

\$5,000

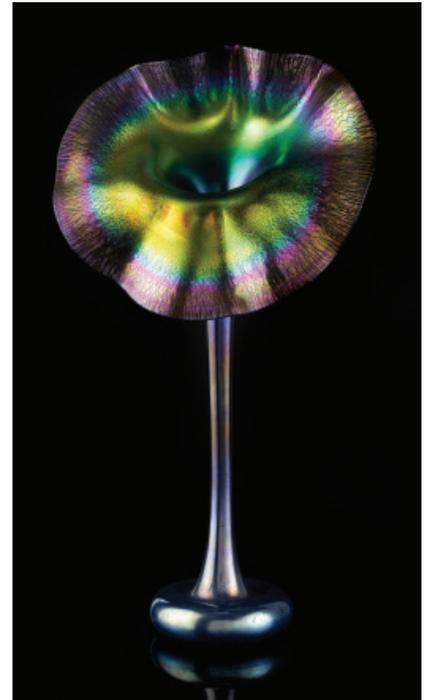
- Name recognition in the **Annual Report** and on Crocker's **Annual Donor Wall**.
- Name recognition in the **Museum Store** during the exhibition on-view period.
- Name recognition in **ArtLetter**, Crocker's award-winning member magazine received by 13,000 households per issue.
- **Two (2) tickets** to the exhibition's opening at the Crocker and an exhibition catalogue for each household.

\$2,500

- Name recognition in the **Annual Report** and on Crocker's **Annual Donor Wall**.
- Name recognition in **ArtLetter**, Crocker's award-winning member magazine received by 13,000 households per issue.
- One (1) **exhibition catalogue**.

\$1,000

- Name recognition in the **Annual Report** and on Crocker's **Annual Donor Wall**.
- One (1) **exhibition catalogue**.



Tiffany Studios, *Jack-in-the-Pulpit Vase*, 1907–1910. Blown glass. Photograph by John Faier. © 2013 The Richard H. Driehaus Museum.

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