



60th Crocker Ball Sponsorships and Tables

Saturday, December 2, 2023
5:30 PM – Midnight

Crocker Art Museum
216 O Street • Sacramento

CROCKER
art museum



CROCKER BALL is the premier social event of the Sacramento region. Often a sold-out affair, this black-tie fundraiser gathers over 300 philanthropists and community leaders from Sacramento, San Francisco, and the Napa Valley. Crocker Ball features a cocktail reception in the Museum's historic ballroom, an exquisite dining experience, and an afterparty with late-night bites and dancing.

An eagerly anticipated highlight of the event is a lively auction of coveted items and experiences. Past auction items have included a five-star trip to Paris for Fashion Week, complete with seats on a designer runway; an exquisite Cartier timepiece and private tour of the Cartier Mansion in New York City; and vacation stays at private, international estates.

Now in its sixth decade, Crocker Ball helps the Museum connect people in unexpected ways with art, ideas, each other, and the world around them. Funds raised help make art accessible to everyone in our community, including visitors

with visual, auditory, physical, and learning or developmental differences, as well as youth, families, and school children.

Sponsorship opportunities are included herein. To purchase your sponsorship or tables, or to customize your sponsorship, contact crockerball@crockerart.org. Sponsorships and tables may also be purchased online at crockerart.org/crockerball.

**BLACK TIE • VALET PARKING
SEATING IS LIMITED**

[@crockerball](http://crockerart.org/crockerball)

**INQUIRIES
crockerball@crockerart.org**



Presenting Sponsor

\$50,000 \$42,000 TAX-DEDUCTIBLE

- 16 patron tickets with priority seating
- Dedicated table concierge
- 16 tickets to the Sponsor Reception, an exclusive gathering held at an elegant home for sponsors and invited guests
- Verbal recognition at Crocker Ball and Sponsor Reception by Lial A. Jones, Mort and Marcy Friedman Director & CEO
- Name and logo placement on digital and print collateral associated with the Ball, including mailed save-the-date & invitation, webpage & program, event references in *ArtLetter*, and select signage and advertising
- Name placement in Annual Report and on Annual Donor wall



Supporting Sponsor

\$30,000 \$24,000 TAX-DEDUCTIBLE

- 12 patron tickets with priority seating
- 12 tickets to the Sponsor Reception, an exclusive gathering held at an elegant home for sponsors and invited guests
- Verbal recognition at Crocker Ball by Lial A. Jones, Mort and Marcy Friedman Director & CEO
- Name and logo placement on digital and print collateral associated with the Ball, including mailed save-the-date & invitation, webpage & program, event references in *ArtLetter*, and select signage and advertising
- Name placement in Annual Report and on Annual Donor wall

Contributing Sponsor

\$25,000 \$20,000 TAX-DEDUCTIBLE

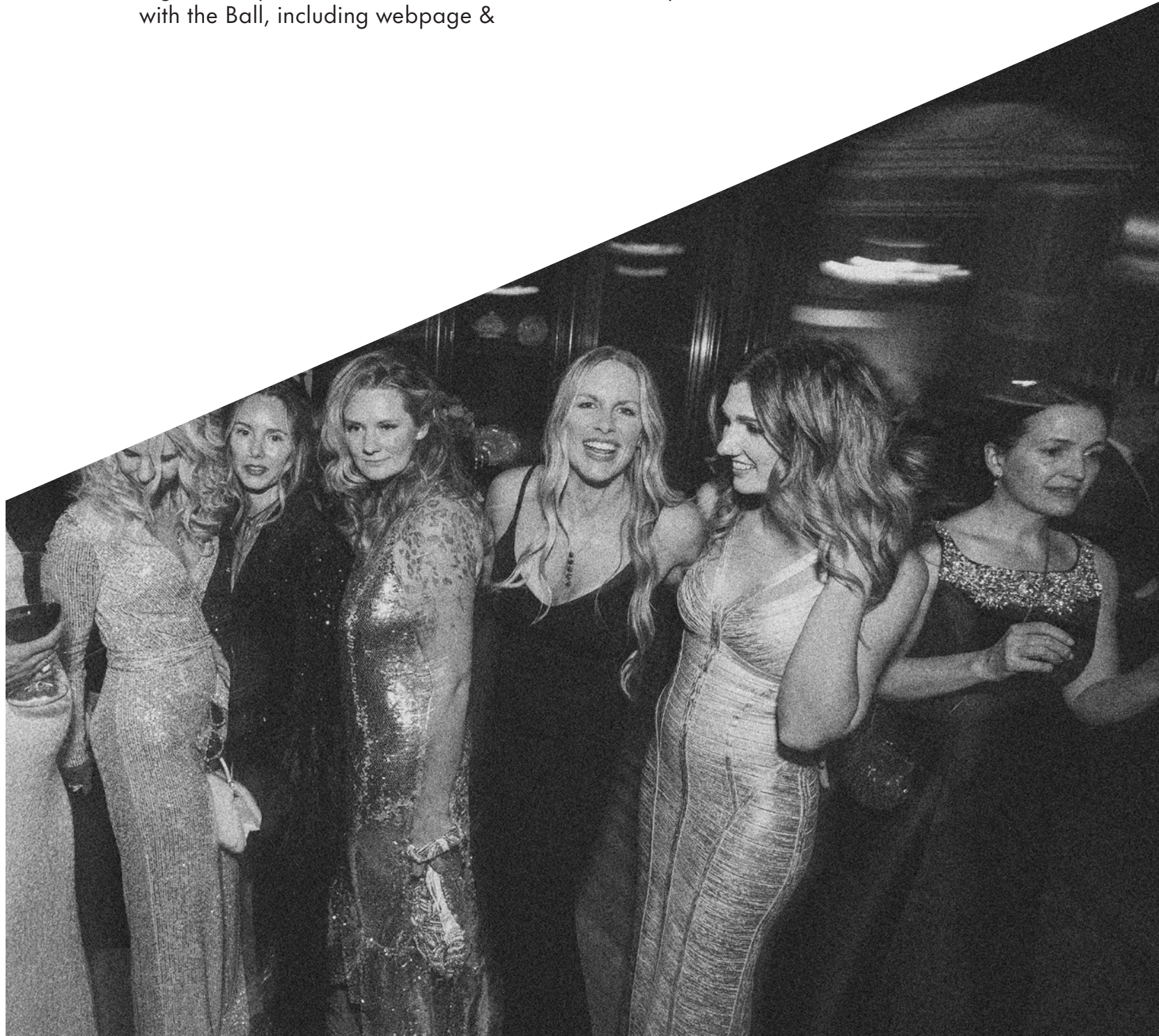
- 10 patron tickets with priority seating
- 10 tickets to the Sponsor Reception, an exclusive gathering held at an elegant home for sponsors and invited guests
- Verbal recognition at Crocker Ball by Lial A. Jones, Mort and Marcy Friedman Director & CEO
- Name and logo placement on digital and print collateral associated with the Ball, including mailed save-the-date & invitation, webpage & program, event references in *ArtLetter*, and select signage and advertising
- Name placement in Annual Report and on Annual Donor wall



Cocktail Sponsor

\$20,000 \$16,000 TAX-DEDUCTIBLE

- 8 patron tickets with priority seating
- 8 tickets to the Sponsor Reception, an exclusive gathering held at an elegant home for sponsors and invited guests
- Name and logo placement on select digital and print collateral associated with the Ball, including webpage & program, event references in *ArtLetter*, and select signage and advertising
- Name placement in Annual Report and on Annual Donor wall
- Exclusive logo recognition on cocktail napkins



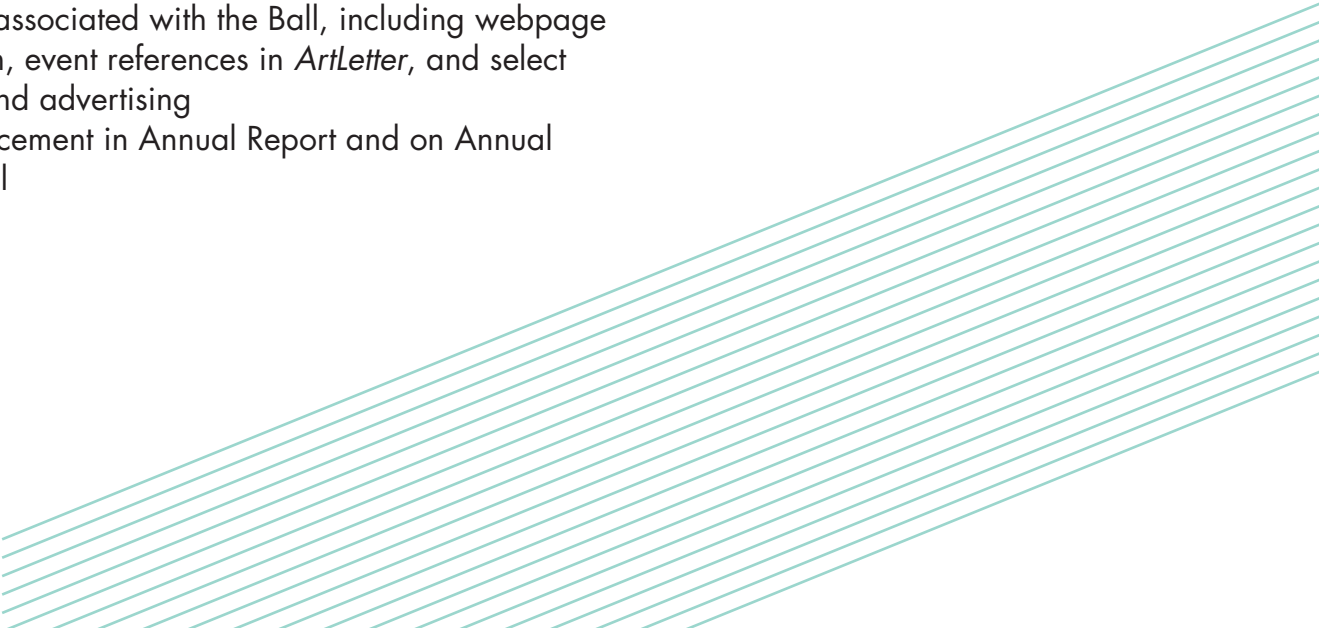
Auction Sponsor

\$15,000 \$13,000 TAX-DEDUCTIBLE

- 4 patron tickets with priority seating
- 4 tickets to the Sponsor Reception, an exclusive gathering held at an elegant home for sponsors and invited guests
- Name and logo placement on select digital and print collateral associated with the Ball, including webpage & program, event references in *ArtLetter*, and select signage and advertising
- Name placement in Annual Report and on Annual Donor wall
- Exclusive logo recognition on the bidder paddles
- Verbal recognition by the auctioneer

After Party Sponsor

\$15,000 \$13,000 TAX-DEDUCTIBLE

- 4 patron tickets with priority seating
 - 4 tickets to the Sponsor Reception, an exclusive gathering held at an elegant home for sponsors and invited guests
 - Name and logo placement on select digital and print collateral associated with the Ball, including webpage & program, event references in *ArtLetter*, and select signage and advertising
 - Name placement in Annual Report and on Annual Donor wall
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Valet Sponsor

\$10,000 \$8,000 TAX-DEDUCTIBLE

- 4 patron tickets with priority seating
- 4 tickets to the Sponsor Reception, an exclusive gathering held at an elegant home for sponsors and invited guests
- Name and logo placement on select digital and print collateral associated with the Ball, including webpage & program, and event references in *ArtLetter*
- Name placement in Annual Report and on Annual Donor wall
- Exclusive logo recognition at the valet station and on the custom valet tickets

Parting Gift Sponsor

\$10,000 \$8,000 TAX-DEDUCTIBLE

- 4 patron tickets with priority seating
- 4 tickets to the Sponsor Reception, an exclusive gathering held at an elegant home for sponsors and invited guests
- Name and logo placement on select digital and print collateral associated with the Ball, including webpage & program, and event references in *ArtLetter*
- Name placement in Annual Report and on Annual Donor wall
- Exclusive logo recognition on the parting gift tag and table

Golden Sponsor

\$5,000 \$4,000 TAX-DEDUCTIBLE

- 2 patron tickets with priority seating
- 2 tickets to the Sponsor's Reception, an exclusive gathering held at an elegant Sacramento location for sponsors and invited guests
- Name placement in Annual Report and on Annual Donor wall in the Museum

In-Kind

The Crocker graciously accepts in-kind donations of wine, champagne, liquor, print and production services, and advertising. In-kind Sponsors receive benefits commensurate with the value of their donation, including:


- Patron tickets
 - Tickets to the Sponsor Reception, an exclusive gathering held at an elegant home for sponsors and invited guests
 - Name and logo placement on select digital and print collateral associated with the Ball, including webpage & program, and event references in ArtLetter
 - Name placement in Annual Report and on Annual Donor wall
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Table of Ten

\$15,000 \$10,000 TAX-DEDUCTIBLE

- 10 patron tickets
- Name or logo recognition at your table
- Name placement in the Annual Report
- Name placement on the Annual Donor wall in the Museum
- Recognition in *ArtLetter*, Crocker's printed member magazine

Table of Eight

\$12,000 \$8,000 TAX-DEDUCTIBLE

- 8 patron tickets
- Name or logo recognition at your table
- Name placement in the Annual Report
- Name placement on the Annual Donor wall in the Museum
- Recognition in *ArtLetter*, Crocker's printed member magazine

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