ART
AUCTION
Season 2022
**ART AUCTION SEASON 2022 IS HERE!**

**Art Auction Season** is comprised of many ways to buy art, support the Crocker Art Museum and our education programs, and engage with fellow art lovers, business leaders, and community members.

**Promote your business** to the Museum’s 10,500 members, 270,000 annual visitors, 1.4 million annual viewers of crockerart.org, and hundreds of donors.

**Build relationships** with movers and shakers from throughout the region, including corporate leaders, community members, artists and art lovers, and generous philanthropists.

**Steward your clients** with private Art Auction exhibition preview events.

**Expand your brand visibility** throughout the world by placing your logo on our online auction pages on Bidsquare.com – which, in 2021, received 3 million views from 1,000+ bidders from the United States, Mexico, Canada, and Europe.

**Support local artists** and acquire one-of-a-kind artworks by bidding high and bidding often at any of the online auctions or at the Live Auction Event.

Learn more at crockerart.org/sponsor
ART AUCTION SEASON TIMELINE

**Big Names, Small Art (BNSA) Opens**
Online at Bidsquare.com
MAY 10

**Catalogue Arrives in Homes**
WEEK OF MAY 15

**Art Auction Exhibition Opens**
at the Crocker Art Museum
MAY 25

**Live Auction Event**
at the Crocker Art Museum
JUNE 4

**Art Auction Exhibition Closes**
at the Crocker Art Museum
JUNE 5

**Silent Auction Opens**
Online at Bidsquare.com
MAY 10

**Art Auction Season Preview Party**
at the Crocker Art Museum
MAY 26

**BNSA Closes**
Online at Bidsquare.com
JUNE 5

**Silent Auction Closes**
Online at Bidsquare.com
JUNE 5
SIX WAYS TO SUPPORT THE CROCKER, LOCAL ARTISTS, AND THE ARTS.

(Virtual) Big Names, Small Art (BNSA) Auction
online at bidsquare.com
MAY 10 – JUNE 4
Featuring hundreds of small artworks (12"x12" or less) of all mediums. Bidding starts at $25 per piece regardless of fair market value.

(Virtual) Silent Auction
online at bidsquare.com
MAY 10 – JUNE 5
Featuring over one hundred original works of art — of all sizes and mediums — by some of the region’s most renowned artists.

Art Auction Exhibition
at the Crocker Art Museum
MAY 25 – JUNE 5
FREE WITH MUSEUM ENTRY
See all Live and Silent Auction artworks in person before you bid high and often!

Art Auction Season Catalogue
arriving in homes three weeks before the Live Auction Event
Sent to 10,500+ businesses and member households and provided to each attendee at the Live Auction Event, the 2022 Art Auction Season Catalogue offers a preview of the Live and Silent artworks up for bid.

Art Auction Season Preview Party
at the Crocker Art Museum
THURSDAY, MAY 26, 2022
$10 PER TICKET
Before bidding ends, come to the Crocker for a fun and festive preview and view all artworks up for bidding! 100+ Silent Auction works, 300+ Big Names, Small Art (BNSA) artworks, and about a dozen Live Auction works.

Live Auction Event
at the Crocker Art Museum
SATURDAY, JUNE 4, 2022
TABLES START AT $1,000
SPONSORSHIPS START AT $5,000
Featuring valet parking, a festive cocktail hour, a plated dinner with wine, access to the galleries, and a rousing live auction of about a dozen artworks led by a professional auctioneer followed by a Fund-A-Need paddle-raiser.
SPONSORSHIP OPPORTUNITIES
Sponsorship Opportunities

TITLE SPONSOR • $25,000
ONE AVAILABLE

Premier seating for twenty (20) guests at the Live Auction Event

Private Art Auction Exhibition tour for twenty (20) with Chief Curator and Associate Director Scott Shields, Ph.D. and Executive Director & CEO Lial A. Jones

Twenty (20) tickets to the Season Preview Party

Verbal recognition & opportunity to present remarks at the Live Auction Event

Welcome letter, full-page color advertisement, and logo recognition in the Art Auction catalogue

One (1) Director’s Circle Patron Membership with all associated benefits

Logo or name recognition on Art Auction Season collateral, including:
• Save the Date, invitation, program, and emails
• Exhibition Title Wall
• Art Auction pages on Bidsquare.com
• Art Auction catalogue
• Event webpage
• Digital and physical signage
• ArtLetter, the Museum’s thrice-annual printed member magazine, sent to 10,500 homes per issue

Name Placement in the Annual Report and on the Donor Wall

Ability to use Crocker Logo in your marketing materials
Sponsorship Opportunities

PRESENTING SPONSOR • $20,000
ONE AVAILABLE

Seating for twelve (12) guests at the Live Auction event

Private Art Auction Exhibition tour for twelve (12) with Chief Curator and Associate Director Scott Shields, Ph.D.

Twenty (20) tickets to the Season Preview Party

Verbal recognition at the Live Auction Event

Full-page color advertisement and logo recognition in the Art Auction catalogue

Name Placement in the Annual Report and on the Donor Wall

Logo or name recognition on Art Auction Season collateral, including:
- Save the Date, invitation, program, and emails
- Exhibition Title Wall
- Art Auction pages on Bidsquare.com
- Art Auction catalogue
- Event webpage
- Digital and physical signage
- ArtLetter, the Museum’s thrice-annual printed member magazine, sent to 10,500 homes per issue
Sponsorship Opportunities

ART AUCTION SEASON PREVIEW PARTY SPONSOR • $17,500
ONE AVAILABLE

Seating for eight (8) guests at the Live Auction Event

Twenty (20) tickets to the Season Preview Party

Early access to the Season Preview Party with a private champagne toast

Verbal recognition at the Season Preview Party

Prominent logo recognition on Season Preview Party materials and signage

Logo recognition on the Exhibition Title Wall

Name or logo recognition on select Live Auction Event materials and signage

Full-page advertisement and logo recognition in the Art Auction catalogue
Sponsorship Opportunities

COCKTAIL SPONSOR • $15,000
ONE AVAILABLE

Seating for six (6) guests at the Live Auction Event

Ten (10) tickets to the Season Preview Party

Verbal recognition at the Live Auction Event

Prominent name or logo recognition at the cocktail bar and on the cocktail napkins

Name or logo recognition on select Live Auction Event materials and signage

Half-page advertisement and logo recognition in the Art Auction catalogue
Sponsorship Opportunities

BIDDING SPONSOR • $15,000
ONE AVAILABLE

Seating for six (6) guests at the Live Auction Event

Ten (10) tickets to the Season Preview Party

Verbal recognition during welcome remarks at the Live Auction Event and by the auctioneer

Exclusive logo recognition on the bidding paddles

Name or logo recognition on select Live Auction Event materials and signage

Half-page advertisement and logo recognition in the Art Auction catalogue
Sponsorship Opportunities

CATALOGUE SPONSOR • $10,000
ONE AVAILABLE

Seating for four (4) guests at the Live Auction Event

Four (4) tickets to the Season Preview Party

Prominent logo recognition throughout the Art Auction catalogue

Name or logo recognition on select Live Auction Event materials and signage

Half-page advertisement in the Art Auction catalogue
Sponsorship Opportunities

VALET SPONSOR • $5,000
ONE AVAILABLE

Seating for two (2) guests at the Live Auction Event

Four (4) tickets to the Season Preview Party

Verbal recognition at the Live Auction Event

Exclusive logo recognition on the Valet station

Name or logo recognition on select Live Auction Event materials and signage

Logo recognition in the Art Auction catalogue
TICKETS & TABLES
A rousing live auction of about a dozen artworks led by a professional auctioneer, followed by a Fund-A-Need paddle-raiser. Featuring:

- Valet parking
- Festive cocktail hour
- Plated dinner with wine
- Access to the galleries

Your purchase of a table includes name recognition at the table, inclusion in the annual report, and tickets to the season preview party on May 26.

Table of 10, plus ten Preview tickets · $5,000
Table of 8, plus eight Preview tickets · $4,000
Table of 6, plus six Preview tickets · $3,000
Table of 4, plus four Preview tickets · $2,000
Table of 2, plus two Preview tickets · $1,000
Before bidding ends, come to the Crocker for a fun and festive art preview where all artworks up for bidding will be on view!

Mingle with fellow bidders and enjoy food, drinks, and music in the Museum’s courtyard before heading inside to see the 300+ Big Names, Small Art (BNSA) artworks, 100+ Silent Auction works, and all Live Auction works.

YOUR PURCHASE OF A TICKET INCLUDES ONE (1) DRINK TICKET
$10 PER TICKET

**Terms and Conditions:** All benefits are subject to change due to guidance and/or restrictions from local, regional, and/or national authorities. Private exhibition tour shall be scheduled at a mutually convenient time during exhibition and the Museum’s open hours. In the event that restrictions cancel any in-person gatherings, comparable replacement benefits will be provided. Various deadlines for logo recognition, catalogue advertisements, and table sizes/dietary restrictions apply. Use of the Crocker Art Museum logo is subject to pre-approval from the Museum’s Marketing department. If you prefer to sponsor without attending the Live Auction, please contact development@crockerart.org to discuss alternative benefits or reduced prices. All benefits must be redeemed within one year.
To purchase tables or tickets, email development@crockerart.org