Classical Concerts
SPONSORSHIP OPPORTUNITIES

CROCKER art museum
FOR MORE THAN 50 YEARS, the Crocker has proudly presented its Classical Concert Series, featuring the finest musicians and singers from around the region and across the world. Held on the second Sunday of every month, Classical Concerts is the Crocker Art Museum’s most distinguished and longstanding, in-person concert series.

Taking place in the Setzer Foundation Auditorium (capacity: 260) with attendees occupying the red velvet theatre seats, Classical Concerts is a captivating, in-person musical experience that presents a new musician each month to perform selections from the canon of classical music—typically inspired by an exhibition currently on view at the Museum.
2022 UPCOMING CONCERTS

JANUARY
Cellist Isaac Pastor-Chermak and pianist Alison Lee

FEBRUARY
Violinist Igor Veligan, cellist Susan Lamb Cook, and pianist Gayle Blankenburg

MARCH
Duo Imaginalis

APRIL
Opus Two

Sponsorship Levels and Benefits

YEAR (12 CONCERTS) • $7,500

- Brief speaking remarks at one (1) sponsored concert, selected by mutual agreement
- Six (6) complimentary tickets to each sponsored concert
- Custom-designed digital invitation to distribute to your concert invitees
- Recognition in an issue of Artletter, the Crocker’s member magazine, whenever the Classical Concert series is mentioned
- Logo recognition on Classical Concert collateral and signage during the sponsorship period
- Logo recognition on the sponsored Classical Concert calendar listings on crockerartmuseum.org
- Logo recognition in the Museum’s electronic newsletter during the sponsorship period
- Name or business listing on the Museum’s Annual Donor Wall and in the Annual Report

QUARTER (THREE SUCCESSIVE CONCERTS) • $2,500

- Four (4) complimentary tickets to each sponsored concert
- Logo recognition on Classical Concert collateral and signage during the sponsorship period
- Logo recognition on the sponsored Classical Concert calendar listings on crockerartmuseum.org
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SINGLE (ONE CONCERT) • $1,000

- Four (4) complimentary tickets to the sponsored concert and another concert of your choosing
- Logo recognition on Classical Concert collateral and signage during the sponsorship period
- Logo recognition on the sponsored Classical Concert calendar listings on crockerartmuseum.org
- Logo recognition in the Museum’s electronic newsletter during the sponsorship period
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To secure your sponsorship or to customize an option, please contact Sheena Link, Institutional Giving Manager at (916) 808-1181 or email slink@crockerartmuseum.org.